



2025-2026

*Imperial Signature Event Series*  
**Sponsorship  
Opportunities**



# Imperial Signature Event Series

## **Department of Parks and Recreation Mission Statement:**

*Enriching lives through quality programs, entertaining community events, and enjoyable experiences with the intention of preserving the past, providing for the present, and planning for the future, while promoting the spirit of fun. We provide our City's residents engaging activities with their health and safety in mind.*

The City of Imperial is proud to extend a special invitation for you to become part of something truly exceptional - the **Imperial Signature Event Series**. More than just a collection of events, this series is a vibrant and ever-growing celebration of community, culture, and connection that brings Imperial to life. It creates lasting memories for families, friends, and visitors, while showcasing the spirit and diversity of our city. Our Signature Events continue to evolve each year, offering exciting new experiences for attendees, participants, and sponsors alike. From the rich cultural traditions of Fiesta de los Muertos to the crowd-pleasing Tri-Tip Cook-Off, these events captivate audiences and draw visitors from across the region. At the heart of the series is our commitment to creating meaningful and memorable experiences. We take immense pride in offering a platform where local vendors and artisans can share their talents, sell their products, and connect directly with the public in a supportive and engaging environment.

By partnering with us, you'll gain access to a diverse and enthusiastic audience that includes residents, visitors, and community leaders. Sponsorship offers increased brand visibility and recognition, direct engagement with target audiences, and association with Imperial's most beloved and well-attended events.

Your sponsorship helps us continue to grow and enhance these community events. It's your support that makes it possible for us to deliver high-quality experiences that bring people together, celebrate our culture, and support local talent. Join us in creating unforgettable moments and strengthening the bonds that make Imperial so special. We invite you to take pride in supporting the **Imperial Signature Event Series** - and to be part of something that continues to inspire unite, and grow.



## **EVENT DATES**

**Fiesta De Los Muertos: October 18, 2025**

**Imperial Parade of Lights: December 12, 2025**

**Christmas in a Small Town: December 13, 2025**

**Carnaval: February 7, 2026**

**Blues, Brews & BBQ: March 21, 2026**

# Imperial Signature Event Series

**DIAMOND LEVEL  
SPONSOR: \$10,000**



- Company logo prominently placed on 2025-2026 Imperial Signature Event Series downtown banners
- Company logo prominently placed on 2025-2026 Imperial Signature Event Series promotional materials
- Company logo prominently displayed in Main Event Stage Area (4 events)
- 24X12 premium space at all Imperial Signature Event Series events (4 events)
- 2 Reserved parking spaces at all Imperial Signature Event Series events (4 events)
- VIP area access for 6 at each Imperial Signature Event Series events
- Parade of Lights Entry in Division 1 with recognition as featured sponsor
- Enjoy exclusive seating and be a judge at the Imperial Parade of Lights
- Tri-Tip Cook Off: Behind the Scenes Tour & Tasting for 2
- Be an exclusive Judge at the Tri-Tip Cook-Off
- 50 Tri-Tip Tickets & 10 People's Choice Ballots
- Presentation of Check to the 2026 Tri-Tip Cook Off Grand Champion
- Imperial Signature Event Series Sponsor Basket: exclusive tote, 6 mugs, Signature Event swag & vendor products
- Enjoy 1 Julian Pie and 1 Dudley's Bread (Oct & Dec events)




 Platinum  
Level

### PLATINUM LEVEL SPONSOR: \$7,500

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- Platinum Level Display of company logo on 2025-2026 Imperial Signature Event Series downtown banners and promotional materials
- Company logo displayed under Platinum Level in Main Event Stage Area (4 Events)
- 24X12 prime booth space at all Imperial Signature Event Series events (4 events)
- One Reserved parking space at all Imperial Signature Event Series events (4 events)
- VIP area access for 4 at each Imperial Signature Event Series events
- Parade of Lights entry in Division 2 with recognition as event sponsor
- Tri-Tip Cook Off: Behind the Scenes Tour & Tasting for 1
- Presentation of Check to a 2026 Tri-Tip Cook Off Reserve Champion
- 40 Tri-Tip Tickets & 8 People's Choice Ballots
- Exclusive Imperial Signature Event Series Sponsor Basket: exclusive tote, 4 mugs, Signature Event swag and vendor products
- Enjoy 1 Julian Pie and 1 Dudley's Bread (Oct & Dec events)


 Gold  
Level

### GOLD LEVEL SPONSOR: \$5,000

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- Gold Level Display of company logo on 2025-2026 Imperial Signature Event Series downtown banners and promotional materials
- Company logo displayed under Gold Level in Main Event Stage Area (4 events)
- One 12X12 prime booth space at all Imperial Signature Event Series events (4 events)
- VIP area access for 4 at each Imperial Signature Event Series events
- Parade of Lights entry in Division 3 with recognition as event sponsor
- Presentation of Check to a 2026 Tri-Tip Cook Off Winning Category
- 30 Tri-Tip Tickets & 6 People's Choice Ballots
- Exclusive Imperial Signature Event Series tote and 3 mugs
- Enjoy 1 Julian Pie and 1 Dudley's Bread (Oct & Dec events)


 Silver  
Level

### SILVER LEVEL SPONSOR : \$3,000

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- Silver Level Display of company logo on 2025-2026 Imperial Signature Event Series downtown banners and promotional materials
- Company logo displayed under Silver Level in Main Event Stage Area (4 events)
- One 12X12 booth space at all Imperial Signature Event Series events (4 events)
- VIP area access for 2 at each Imperial Signature Event Series events
- Parade of Lights entry in Division 4 with recognition as event sponsor
- 20 Tri-Tip Tickets & 4 People's Choice Ballots
- Exclusive Imperial Signature Event Series tote and 2 mugs
- Enjoy 1 Julian Pie (Oct & Dec events)


 Bronze  
Level

### BRONZE LEVEL SPONSOR: \$1,500

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- Bronze Level Display of company logo on 2025-2026 Imperial Signature Event Series downtown banners and promotional materials
- Company logo displayed under Bronze Level in Main Event Stage Area (4 events)
- One 12X12 booth space at all Imperial Signature Event Series events (4 events)
- VIP area access for 2 at each Imperial Signature Event Series events
- Parade of Lights entry in Division 5 with recognition as event sponsor
- 10 Tri-Tip Tickets & 2 People's Choice Ballots
- Exclusive Imperial Signature Event Series tote and 1 mug

# SPONSORSHIP COMMITMENT FORM

## SPONSOR INFORMATION

Company Name: \_\_\_\_\_ Company Representative: \_\_\_\_\_  
 Address: \_\_\_\_\_ City: \_\_\_\_\_ Zip Code: \_\_\_\_\_  
 Work Phone: \_\_\_\_\_ Cell Phone: \_\_\_\_\_  
 Email Address: \_\_\_\_\_  
 Website URL: \_\_\_\_\_

## LEVEL OF COMMITMENT

- Diamond Level Sponsor \$10,000
- Platinum Level Sponsor \$7,500
- Gold Level Sponsor \$5,000
- Silver Level Sponsor \$3,000
- Bronze Level Sponsor \$1,500

## PAYMENT INFORMATION

Check (Please make all checks payable to: City of Imperial) Check #: \_\_\_\_\_ Total: \$ \_\_\_\_\_  
 Credit Card Total: \$ \_\_\_\_\_  
 Cash Total: \$ \_\_\_\_\_

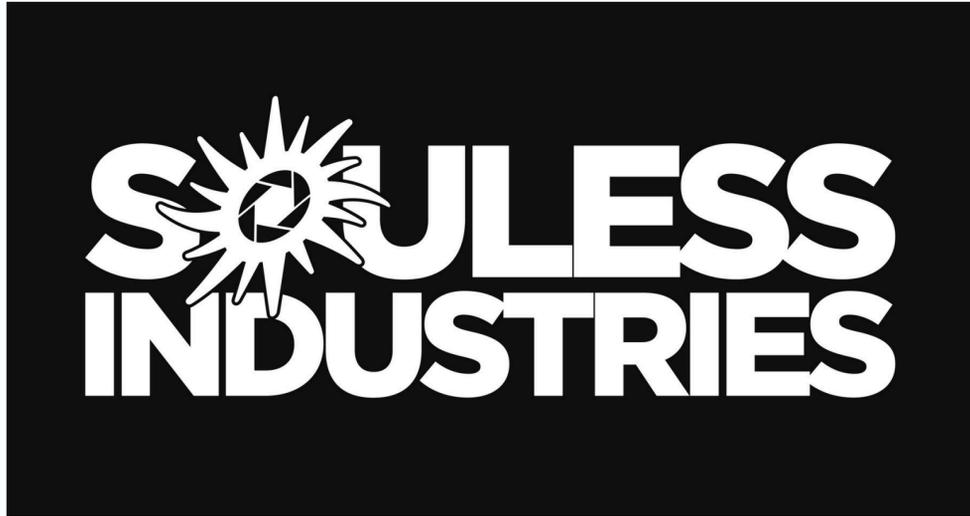
PLEASE COMPLETE AND SUBMIT THIS SPONSORSHIP APPLICATION TO THE CITY OF IMPERIAL, DEPARTMENT OF PARKS AND RECREATION, LOCATED AT 101 E. 4TH STREET, IMPERIAL, CA 92251, BY **SEPTEMBER 5, 2025**. SUBMIT YOUR COMPANY'S BUSINESS LOGO VIA EMAIL TO [PARKS@IMPERIAL.CA.GOV](mailto:PARKS@IMPERIAL.CA.GOV) UPON SUBMISSION OF THIS APPLICATION TO ENSURE MAXIMUM SPONSORSHIP BENEFITS AND EXPOSURE. BY SIGNING YOUR NAME BELOW, YOU PLEDGE YOU ARE AN AUTHORIZED REPRESENTATIVE OF THE ABOVE LISTED COMPANY OR ORGANIZATION AND AGREE TO SPONSOR THE 2025-2026 IMPERIAL SIGNATURE EVENT SERIES SEASON IN THE AMOUNT SPECIFIED ABOVE OR IN EXCHANGE FOR SERVICES AGREED TO BY THE CITY OF IMPERIAL.

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

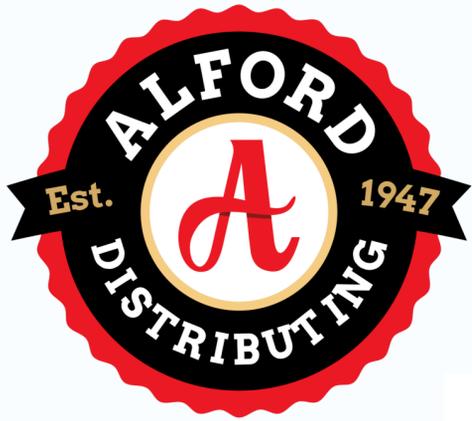
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Date Received: _____	Received By: _____
Amount Due: \$ _____	
TOTAL REC'D: \$ _____	Payment: <input type="radio"/> Cash <input type="radio"/> Check <input type="radio"/> Credit Card <input type="radio"/> Other: _____

# Thank You

## 2024-2025 SPONSORS!



Imperial Valley Volkswagen



#1 Nationwide for Community College Excellence!



## IMPERIAL SIGNATURE EVENT SERIES