



2022-2023

IMPERIAL

Market Days

SPONSORSHIP OPPORTUNITIES





EVENT DATES

- OCTOBER 15, 2022 • FIESTA DE LOS MUERTOS
- DECEMBER 9, 2022 • PARADE OF LIGHTS
- DECEMBER 10, 2022 • CHRISTMAS IN A SMALL TOWN
- FEBRUARY 25, 2023 • BLUES, BREWS, AND BBQS
- APRIL 22, 2023 • COLORFEST



DIAMOND LEVEL SPONSOR

\$10,000

- Company logo prominently placed on 2022–2023 Imperial Market Days Downtown Banners
- Company logo prominently placed on 2022–2023 Imperial Market Days promotional materials
- Company logo prominently displayed on Main Event Stage Screen (4 events)
- Recognition as featured sponsor by Entertainment Headliner at all Imperial Market Days (4 events)
- 24X12 premium space at all Imperial Market Days events (4 events)
- 2 Reserved Parking Spaces at all Imperial Market Days events (4 events)
- VIP area access for 6 at each Imperial Market Days event (4 events)
- Sponsor Title of the Family Fun Zone (4 events)
- Parade of Lights Entry in Division 1 with recognition as featured sponsor
- Enjoy exclusive elevated seating and be a judge at the Imperial Parade of Lights
- Passport for 2 to ride on Santa's Sleigh in the Parade of Lights
- Tri-Tip Cook Off Behind the Scenes Tour & Tasting for 2
- Be an exclusive Judge at the Tri-Tip Cook-Off
- 40 Tri-Tip Tickets & 4 People's Choice Ballots
- Presentation of Check to the 2023 Tri-Tip Cook Off Champion
- ColorFest 5K Entry for up to 10 participants
- Logo on the back of all Colorfest Participant Medals
- Imperial Market Days Sponsor Basket: Exclusive Tote, 6 YETI 24oz Mugs, Signature Event Swag & Vendor Products
- One Julian Pie, One Dudley's Bread and Imperial Valley Grown Produce Box (4 events)
- Exclusive Big Screen Movie Event at Your Place of Business or City of Imperial Park of your choice





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Platinum Level

PLATINUM LEVEL SPONSOR

\$5,000

- Platinum Level Display of Company Logo on 2022–2023 Imperial Market Days Downtown Banners and Promotional Materials
- Company logo displayed under Gold Level in Main Event Stage Area (4 events)
- One 12X12 prime booth space at all Imperial Market Days events (4 events)
- VIP area access for 4 at each Imperial Market Days event (4 events)
- Parade of Lights Entry in Division 1 with recognition as Market Days sponsor
- Presentation of Check to a 2023 Tri-Tip Cook Off Winning Category
- 20 Tri-Tip Tickets & 2 Peoples Choice Ballots
- ColorFest 5K Entry for up to 8 participants
- Exclusive Imperial Market Days Tote and 4 YETI 24oz Mugs
- One Julian Pie, one Dudley's Bread and selection of local produce (4 events)

Gold Level

GOLD LEVEL SPONSOR

\$3,500

- Gold Level Display of Company Logo on 2022–2023 Imperial Market Days Downtown Banners and Promotional Materials
- Company logo displayed under Gold Level in Main Event Stage Area (4 events)
- One 12X12 booth space at all Imperial Market Days events (4 events)
- VIP area access for 2 at each Imperial Market Days event (4 events)
- Parade of Lights Entry in Division 2 with recognition as Market Days sponsor
- 20 Tri-Tip Tickets & 2 Peoples Choice Ballots
- ColorFest 5K Entry for up to 6 participants
- Exclusive Imperial Market Days Tote and 2 YETI 24oz Mugs
- One Julian Pie and Dudley's Bread (4 events)

Silver Level

SILVER LEVEL SPONSOR

\$2,500

- Silver Level Display of Company Logo on 2022–2023 Imperial Market Days Downtown Banners and Promotional Materials
- Company logo displayed under Silver Level in Main Event Stage Area (4 events)
- One 12X12 booth space at all Imperial Market Days events (4 events)
- VIP area access for 2 at each Imperial Market Days event (4 events)
- Parade of Lights Entry in Division 3 with recognition as Market Days sponsor
- 10 Tri-Tip Tickets & 1 Peoples Choice Ballots
- ColorFest 5K Entry for up to 4 participants
- Exclusive Imperial Market Days Tote and 1 YETI 24oz Mug
- One Julian Pie (4 events)

Bronze Level

BRONZE LEVEL SPONSOR

\$1,000

- Bronze Level Display of Company Logo on 2022–2023 Imperial Market Days Downtown Banners and Promotional Materials
- Company logo displayed under Bronze Level in Main Event Stage Area (4 events)
- One 12X12 booth space at all Imperial Market Days events (4 events)
- VIP area access for 2 at each Imperial Market Days event (4 events)
- Parade of Lights Entry in Division 4 with recognition as Market Days sponsor
- 10 Tri-Tip Tickets & 1 Peoples Choice Ballots
- ColorFest 5K Entry for up to 2 participants
- Exclusive Imperial Market Days 1 YETI 24oz Mug



2022-2023

IMPERIAL MARKET DAYS

SPONSORSHIP COMMITMENT FORM

SPONSORSHIP INFORMATION

Company Name: _____ Company Representative: _____
Address: _____ City: _____ Zip Code: _____
Work Phone: _____ Cell Phone: _____
Email Address: _____
Facebook URL: _____
Website URL: _____

LEVEL OF INVOLVEMENT

- Diamond Level Sponsor \$10,000
- Platinum Level Sponsor \$5,000
- Gold Level Sponsor \$3,500
- Silver Level Sponsor \$2,500
- Bronze Level Sponsor \$1,000

PAYMENT INFORMATION

- Check (Please make all checks payable to: City of Imperial) Check #: _____ Total: \$ _____
- Credit Card #: _____ Exp: _____ CVV: _____ Total: \$ _____
- Cash Total: \$ _____

inHance Receipt #: _____

FOR OFFICE USE ONLY

PLEASE COMPLETE AND SUBMIT THIS IMPERIAL MARKET DAYS SPONSORSHIP APPLICATION TO THE CITY OF IMPERIAL, DEPARTMENT OF COMMUNITY SERVICES; LOCATED AT 200 W. 9TH STREET, IMPERIAL, CA 92251, BY SEPTEMBER 30, 2022. PLEASE SUBMIT YOUR COMPANY'S BUSINESS LOGO, VIA EMAIL, TO COMMUNITYSERVICES@CITYOFIMPERIAL.ORG UPON SUBMISSION OF THIS APPLICATION, TO ENSURE MAXIMUM SPONSORSHIP BENEFITS AND EXPOSURE. BY SIGNING YOUR NAME BELOW, YOU PLEDGE YOU ARE AN AUTHORIZED REPRESENTATIVE OF THE ABOVE LISTED COMPANY OR ORGANIZATION AND AGREE TO SPONSOR THE 2022-2023 IMPERIAL MARKET DAYS SEASON IN THE AMOUNT SPECIFIED ABOVE OR IN EXCHANGE FOR SERVICES AGREED TO BY THE CITY OF IMPERIAL.

Signature: _____ Date: _____