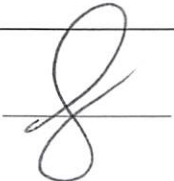




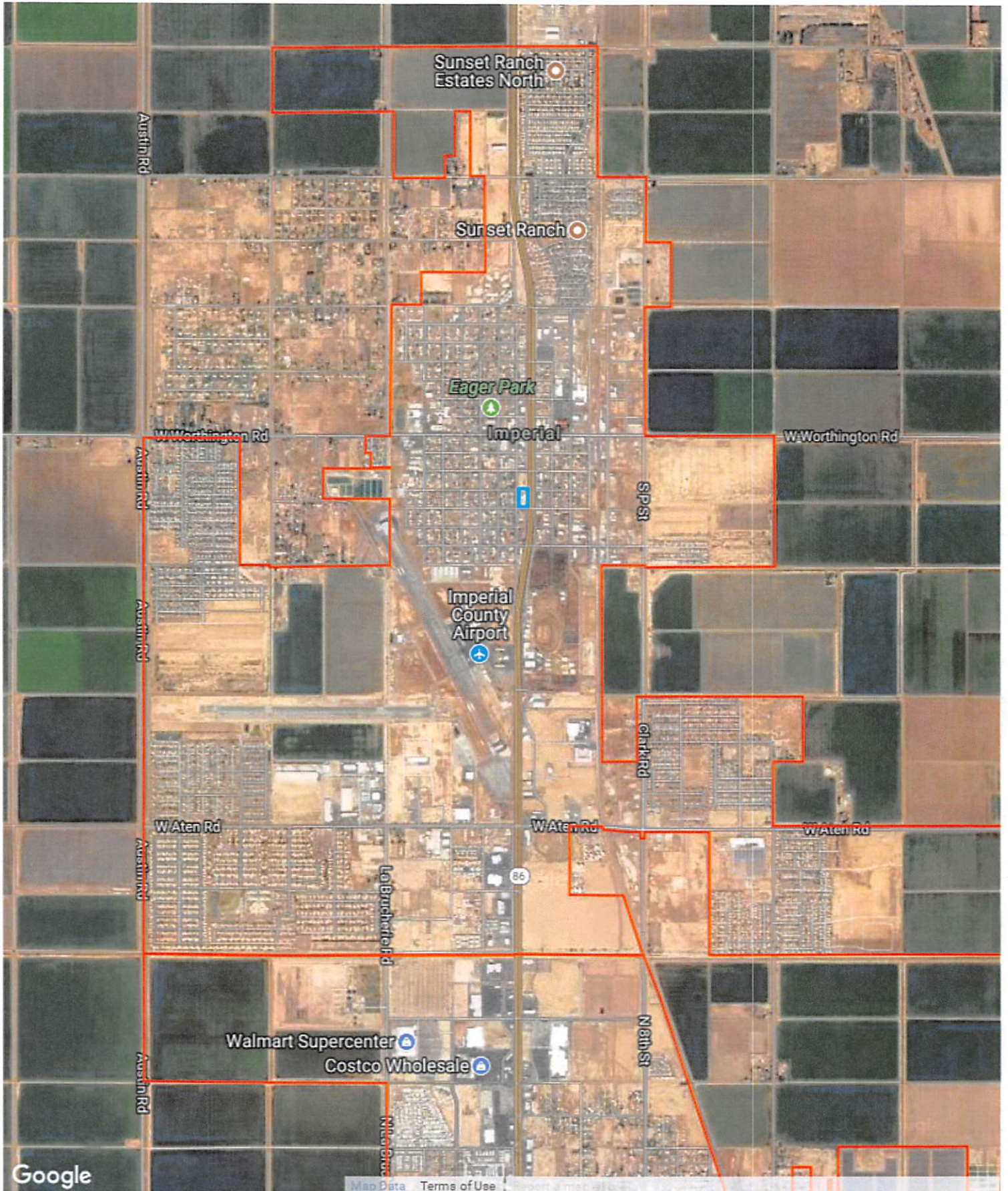
DATE SUBMITTED 7/12/2018  
 SUBMITTED BY CITY MANAGER'S OFFICE  
 DATE ACTION REQUIRED 7/18/2018

COUNCIL ACTION ( )  
 PUBLIC HEARING REQUIRED ( )  
 RESOLUTION ( )  
 ORDINANCE 1<sup>ST</sup> READING ( )  
 ORDINANCE 2<sup>ND</sup> READING ( )  
 DEPUTY CITY CLERK'S INITIALS al

**IMPERIAL CITY COUNCIL  
 AGENDA ITEM**

|  |   |
|--|---|
| SUBJECT: DISCUSSION/DIRECTION: RENAMING OF STATE ROUTE 86 CONTINUED;<br>1. DISCUSS AND PROVIDE DIRECTION REGARDING RENAMING OF STATE ROUTE 86.   |   |
| DEPARTMENT INVOLVED: CITY MANAGER'S OFFICE   |   |
| BACKGROUND/SUMMARY:<br>Per Council Direction staff has continued their evaluation of the potential economic impact of the renaming of the (current) Imperial Avenue versus State Route 86.<br><br>Residents & Businesses Impacted by renaming Imperial Avenue: 137 property owners<br>Residents & Businesses Impacted by renaming State Route 86: 2 property owners<br><br>Results to be presented during the Regular Meeting of the City Council. |   |
| FISCAL IMPACT:<br>Potential Economic Impact to City: \$127.84<br><i>*This amount is not budgeted for in the 2018-2019 Municipal Budget</i>   | FINANCE INITIALS          |
| STAFF RECOMMENDATION: It is staff's recommendation to move forward with the renaming of Imperial Avenue and keeping State Route 86/N Imperial Avenue as is. It is also staff's recommendation to hold a town hall meeting to discuss the renaming with those potentially impacted.   | DEPT. INITIALS           |
| MANAGER'S RECOMMENDATION: City Manager agrees with Staff's recommendation.   | CITY MANAGER'S INITIALS  |
| MOTION:<br><br>SECONDED: APPROVED ( ) REJECTED ( )<br>AYES: DISAPPROVED ( ) DEFERRED ( )<br>NAYES:<br>ABSENT: REFERRED TO:   |   |

# City of Imperial



## City of Imperial SR 86 Renaming Contest Entries

| Entry Submitted                     | No. of Entries Submitted for Same Name |
|-------------------------------------|--|
| Asher Hwy                           |  |
| <b>Bacon Way/Rd</b>                 | <b>3</b>                               |
| <b>Barra Boulevard</b>              | <b>8</b>                               |
| Chaffey Boulevard                   |  |
| Desert Oasis Highway 86             |  |
| Ember Haller Road                   |  |
| Empire Way                          |  |
| Farmers Way                         |  |
| G. Chaffrey Avenue                  |  |
| God's Country Express Way           |  |
| Hyrule Route                        |  |
| <b>Imperial Avenue (Then Rename</b> | <b>2</b>                               |
| Imperial Fairview Road              |  |
| Imperial Hwy                        |  |
| Imperial Living Hwy                 |  |
| Imperial Roadway 1904               |  |
| Imperial Valley Avenue              |  |
| Imperial Way                        |  |
| Integritas                          |  |
| Isidoro Romero Hwy                  |  |
| James Tucker Highway                |  |
| Jamie Obeso Memorial Hwy            |  |
| Juan Diaz HWY                       |  |
| L. Knight HWY                       |  |
| Louis L. Dale Highway               |  |
| Manifest Destiny                    |  |
| Margaret R A U                      |  |
| <b>Milan Hwy</b>                    | <b>4</b>                               |
| <b>Nathaniel Thames Expressway</b>  | <b>12</b>                              |
| <b>Nothing Leave As Is</b>          | <b>4</b>                               |
| Open Arms                           |  |
| <b>Pastor Leroy Jackson Hwy</b>     | <b>4</b>                               |
| PATROL State Route 86               |  |
| <b>Pioneer Boulevard or Avenue</b>  | <b>3</b>                               |
| Pioneer Pathway                     |  |
| Prieto Road                         |  |
| Produce Highway                     |  |
| Raymond "Skeeter" Hansen Hwy        |  |
| <b>Richard McCarty Highway</b>      | <b>14</b>                              |
| SR 86 "Amigo" HWY                   |  |
| SR 86 "Sunshine" HWY                |  |
| State Route Mid-Winter Fair         |  |
| Sun Ray Highway                     |  |

## City of Imperial SR 86 Renaming Contest Entries

Tiger Country Passageway

Tiger Highway

Tiger Lane

Tiger Path

**Tiger Trail** 2

Tiger Valley Blvd

**Tiger Way** 3

Turquoise Trail

**USMC LCPL Marcus M Cherry**

**HWY** 204

Valley Boulevard

Valley Trail

Veteran's Memorial Highway

William Patrick Jepson Memorial Hwy

Wozencraft Highway