Agenda Item No. B-4

DATE SUBMITTED	9/26/2024	COUNCIL ACTION	( )
		PUBLIC HEARING REQUIRED	( )
SUBMITTED BY	City Manager	RESOLUTION	( )
		ORDINANCE 1ST READING	( )
DATE ACTION REQUIRED	10/2/24	ORDINANCE 2ND READING	( )
		CITY CLERK'S INITIALS	( )

IMPERIAL CITY COUNCIL
AGENDA ITEM

SUBJECT: DISCUSSION/ACTION:

1. Ratify Letter of Support - San Diego State University/Imperial Valley is pursuing the U.S. Economic Development Administration (EDA) grant

DEPARTMENT INVOLVED:

BACKGROUND/SUMMARY:

This grant would allow SDSU-Imperial Valley to create career pathways to jobs in emerging technology industries, providing opportunities for livable wages, benefits, and significant career growth.

FISCAL IMPACT:

None

FINANCE INITIALS _____

STAFF RECOMMENDATION:

DEPT. INITIALS _____

MANAGER'S RECOMMENDATION: *approve*

CITY MANAGER's INITIALS *OHzy*

MOTION:

SECONDED:
AYES:
NAYES:
ABSENT:

APPROVED ( )   REJECTED ( )
DISAPPROVED ( )   DEFERRED ( )

REFERRED TO:

CITY COUNCIL
Robert Amparano – Mayor
James Tucker – Mayor Pro-Tem
Ida Obeso-Martinez – Councilmember
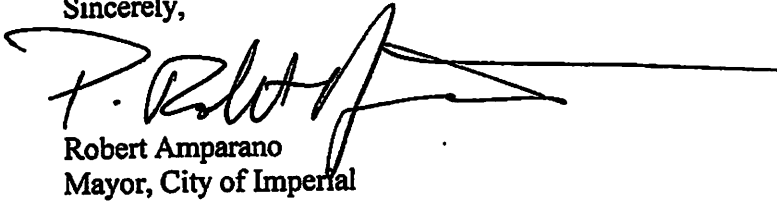Katie Burnworth – Councilmember
Stacy Mendoza – Councilmember

CITY CLERK
Kristina M. Shields

CITY MANAGER
Dennis H. Morita

CITY ATTORNEY
Katherine Turner

September 27th, 2024

Daniel Newell, MPA
Executive Director, Career Services
San Diego State University
5500 Campanile Dr.
San Diego, CA 92182

Dear Daniel:

As the Mayor of Imperial, I am writing to express my full support for San Diego State University's grant proposal, which seeks to generate innovative workforce solutions for employers and residents across our county. This proposal addresses critical workforce development needs throughout several underserved cities such as Imperial and offers the potential to make a lasting, positive impact on our local economy.

Imperial has long faced economic challenges, with high unemployment rates and limited access to career development resources. Many of our Valley communities consist of underserved populations that are eager for the opportunity to participate in meaningful, sustainable employment. This proposal provides a much-needed solution by connecting residents to emerging industries such as Artificial Intelligence, Machine Learning, and Automation. Equipping our workforce with these advanced skills will enhance career prospects for our residents and attract more innovative technology sectors to the region, further strengthening our local economy.

SDSU has proven its ability to serve as a central convening force through its satellite campus in the Imperial Valley. The institution's expertise in convening key stakeholders and community influencers, including employers, educational partners, and community organizations, positions it as a leader in workforce development for the region. Should this grant be awarded, Imperial is committed to promoting the program throughout the county, ensuring that residents and employers are fully aware of the opportunities available to them.

Furthermore, our City pledges to assist by facilitating connections between key stakeholders, ensuring that the program can build strong partnerships with local industries and communities. Our team may help integrate employers into the initiative and ensure that this program reaches its full potential, helping bridge the gap between job seekers and emerging technology sectors.

The City of Imperial is proud to support this vital initiative and looks forward to collaborating with SDSU to uplift our regional workforce and connect our Imperial residents to careers in

emerging technologies. Together, we can create lasting economic growth and opportunities for our community!

Sincerely,

Robert Amparano
Mayor, City of Imperial