


DATE SUBMITTED 10/31/18
 SUBMITTED BY City Manager's Office
 DATE ACTION REQUIRED 11/07/2018

COUNCIL ACTION
 PUBLIC HEARING REQUIRED
 RESOLUTION
 ORDINANCE 1ST READING
 ORDINANCE 2ND READING
 CITY CLERK'S INITIALS 

**IMPERIAL CITY COUNCIL
 AGENDA ITEM**

SUBJECT: PRESENTATION/WORK SESSION: RENAMING OF SR 86 TO IMPERIAL AVENUE AND RENAMING OF (CURRENT) IMPERIAL AVENUE TO "MAIN" STREET.

DEPARTMENT INVOLVED: CITY MANAGER'S OFFICE

BACKGROUND/SUMMARY:
 In April of 2018 the City held a renaming contest for State Route (SR) 86. Over 300 nominations were received with an overwhelming response for renaming SR 86 in honor of fallen USMC Lcpl. Marcus M. Cherry. After Council's review and consideration, it was determined to keep SR 86 as is for the purposes of Economic Development, however with the addition of "Imperial Avenue" for consistency with neighboring jurisdictions to the North and South of City limits. With the addition of "Imperial Avenue" to SR 86, Council's recommendation is to rename the current Imperial Avenue to "Main Street" pending community input from those directly impacted by the change. As directed, staff notified property owners and residents along SR 86 and (the current) Imperial Avenue to take part in the City Council's work session on November 7, 2018.
 Further, Council has proposed that the intersection of Barioni and (the current) Imperial Avenue be designated as a Plaza and named after USMC Lcpl. Marcus M. Cherry. This decision will come a later date pending Council's decision to rename the streets.

FISCAL IMPACT: N/A	FINANCE INITIALS _____
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STAFF RECOMMENDATION: N/A	DEPT. INITIALS _____
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MANAGER'S RECOMMENDATION: N/A	CITY MANAGER'S INITIALS 
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MOTION:

SECONDED:	APPROVED	<input type="checkbox"/>	REJECTED	<input type="checkbox"/>
AYES:	DISAPPROVED	<input type="checkbox"/>	DEFERRED	<input type="checkbox"/>
NAYES:	REFERRED TO:			
ABSENT:				