



# Staff Report

Agenda Item No.

E-4

**To:** City of Imperial Planning Commission

**From:** Alexis Brown, Assistant City Manager

**Date:** July 9, 2021

**Subject:** APPOINTMENT OF ONE (1) PRIMARY REPRESENTATIVE AND ONE (1) ALTERNATE TO PARTICIPATE ON THE CITY OF IMPERIAL ART'S DISTRICT ADVISORY COMMITTEE

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## Summary:

In 2014 the Imperial City Council adopted Resolution 2014-43 identifying a portion of the "Downtown Imperial" as an Art's District. The boundaries include Imperial Avenue between 11<sup>th</sup> and 4<sup>th</sup> streets, and Barioni Blvd. between G and M streets. The City of Imperial is putting together an Advisory Committee for the Imperial Art's District to establish guidelines and locations for future projects to inspire culture and civic pride within the community. As such, we are requesting the Imperial Planning Commission to appoint one representative and an alternate to participate on the advisory committee.

## Attachments:

- Copy of 2014 Staff Report of the Resolution of the City Council
- Exhibit A of Resolution No. 2014-43, Map of Imperial Art District Boundaries

DATE SUBMITTED 7/14/14  
 SUBMITTED BY City Manager's Office  
 DATE ACTION REQUIRED 7/16/14

Agenda Item No. **C-5**  
 COUNCIL ACTION (x)  
 PUBLIC HEARING REQUIRED ( )  
 RESOLUTION (x)  
 ORDINANCE 1<sup>ST</sup> READING ( )  
 ORDINANCE 2<sup>DN</sup> READING ( )  
 CITY CLERK'S INITIALS ( )

**CITY COUNCIL  
 AGENDA ITEM**

**SUBJECT: DISCUSSION/ACTION: RESOLUTION NO. 2014-43 DECLARING CITY OF IMPERIAL'S DOWNTOWN AN ARTS DISTRICT FOR THOSE PROPERTIES FRONTING ON BARIONI BLVD BETWEEN G STREET AND M STREET, 9<sup>TH</sup> STREET BETWEEN G STREET AND STATE HWY 86, AND IMPERIAL AVENUE BETWEEN 4<sup>TH</sup> STREET AND 11<sup>TH</sup> STREET.**

DEPARTMENT INVOLVED: CITY MANAGER'S OFFICE

**BACKGROUND/SUMMARY:** The City of Imperial has already taken steps to enhance the quality of life of Imperial's downtown through the utilization of the local artists and programs such as the Rainforest Art Project. Through programs like these, the City of Imperial has established an artistic foothold in Downtown with murals at Eger Park, the implementation of mosaic bus stops, planter boxes and trash cans, and the construction of the Sculpture Park located adjacent to City Hall.

By formally naming the areas of Imperial's Downtown shown in Exhibit A of Resolution No. 2014-43, the City Council of the City of Imperial would advance the goals, policies and objectives of the City's General Plan, further enhance the existing local businesses and the community's quality of life, and promote creative arts that will draw audiences from throughout the region who will patronize local restaurants and businesses. As such, it is the City's belief that this "District" will facilitate development of public-private partnerships with local industries which will service as a catalyst to attract employers to the City of Imperial.

FISCAL IMPACT: NONE

F.O. INITIALS \_\_\_\_\_

MANAGER'S RECOMMENDATION:

MANAGER'S INITIALS **MAO**

It is the City Manager's Recommendation that the City Council declare the City of Imperial's Downtown an "Arts District" in the specified areas show in Exhibit A of Resolution No. 2014-43.

MOTION:

SECONDED:  
 AYES:  
 NAYES:  
 ABSENT:

APPROVED ( ) REJECTED ( )  
 DISAPPROVED ( ) DEFERRED ( )

REFERRED TO:

**RESOLUTION NO. 2014-43**

**RESOLUTION OF THE CITY COUNCIL OF THE CITY OF  
IMPERIAL ESTABLISHING AN ARTS DISTRICT**

WHEREAS, the City Council of the City of Imperial finds that a creative economy can be a positive influence on an overall plan of economic development as well as foster cultural expression and diversity; and

WHEREAS, the City Council of the City of Imperial further finds that formation of an Arts District ("District") would advance the goals, policies and objectives of the City and its general plan; including, but not limited to, enhancement of the area included within the District and the City as a whole; and

WHEREAS, the City Council of the City of Imperial further finds that a District which promotes creative arts will draw audiences from throughout the region who will also patronize local restaurants and businesses; and

WHEREAS, the City Council of the City of Imperial further finds that a District will facilitate development of public-private partnerships with local industries which will serve as a catalyst to attract employers to Imperial and the region; and

WHEREAS, the City Council of the City of Imperial further finds that the creative arts can encourage future generations of Imperialites to live, work and raise families in Imperial; and

WHEREAS, the City Council of the City of Imperial further finds that the creative arts can influence the City of Imperial's brand in a positive way; and

WHEREAS, the City Council of the City of Imperial further finds that a District and the creative arts it supports can assist in mitigating the loss of the City of Imperial Redevelopment Agency and reliance upon publicly funded art programs; and

WHEREAS, the City Council of the City of Imperial further finds that locating creative economy businesses within the District can facilitate collaboration between business, nonprofits and others to enhance tourism and the local economy.

**NOW, THEREFORE, BE IT RESOLVED AS FOLLOWS:**

Section 1: The recitals are incorporated herein by this reference.

Section 2: The Imperial Downtown Arts District is hereby established.

Section 3: The area of the District is as follows:

Those properties fronting on Barioni Boulevard between G Street and M Street


Those properties fronting on 9<sup>th</sup> Street between G Street and State Highway 86

Those properties fronting on Imperial Avenue between 4<sup>th</sup> Street and 11<sup>th</sup> Street.

A map depicting the District is attached hereto as Exhibit A.

Section 4: The District shall, under the direction of the City Manager, pursue activities, collaborations and partnerships that would accomplish the goals as set forth in the recitals hereto, support development of a creative economy and engage in such other activities that would facilitate the District.

**APPROVED, PASSED AND ADOPTED**, at the regular meeting of the City Council this 16<sup>th</sup> day of July, 2014.

  
\_\_\_\_\_  
Mayor

ATTEST:

  
\_\_\_\_\_  
City Clerk

**STATE OF CALIFORNIA)  
COUNTY OF IMPERIAL )ss  
CITY OF IMPERIAL )**

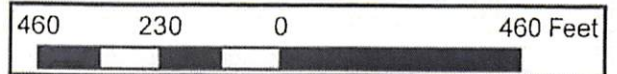
I, the undersigned, City Clerk of the City of Imperial, DO HEREBY CERTIFY that the foregoing Resolution No. 2014-43 was duly and regularly adopted at a Regular meeting of the City Council of the City of Imperial held on the 16<sup>th</sup> day of July 2014, by the following vote:

**AYES: BRELAND, COX, GRAN, SAMPSON, AND DALE  
NAYES: NONE  
ABSTAIN: NONE  
ABSENT: NONE**

**MOTION CARRIED 5-0**

  
**DEBRA JACKSON, CITY CLERK  
CITY OF IMPERIAL, CALIFORNIA**

# IMPERIAL DOWNTOWN ARTS DISTRICT



## EXHIBIT A